



## INFORMATIONAL LETTER

In the framework of the State program of education development realisation of the Republic of Kazakhstan until 2020 and the celebration of the 50th anniversary of Karaganda Economic University of Kazpotrebsoyuz, there will be conducted an educational conference on the following theme: **"Improving the quality of education and training of competitive specialists in the context of globalization"** on 26-27 of May, 2016.

The event is planned to address the following questions:

- the business community's role in the development of higher education;
- the main trends of the development of higher education in Kazakhstan and in the world;
- the foreign experience in the creation of professional standards;
- the questions of the preparation of educational standards by the universities.

Who should attend: the representatives of business environment, potential employers and their associations, the concerned state structure, the academic community.

The conference will be organized in following sections:

1. The main trends of the development of higher education in the world and in Kazakhstan
2. National qualifications framework, professional and educational standards in the system of higher education.
3. Students oriented education as a fundamental approach of professional competence formation in the design of programs of higher education.
4. Multilinguism as one of the priorities of modern education: status, problems and prospects.
5. Modern technologies and methods to improve the quality of learning and teaching.

It is planned to publish a sourcebook of the conference materials. For the participation in the conference it is necessary to send the following information to the email: [dpomkkeu@mail.ru](mailto:dpomkkeu@mail.ru) by May 10, 2016:

**1. An application, addressed to the Organizing Committee of the conference, stating:**

- 1) surname, name and patronymic (fully), title, the place of work, scientific degree, an academic rank of the article's author - the participant of the conference;
- 2) contact phone numbers, fax, postal address and the address mail of the author;
- 3) sections of the conference;
- 4) the title of the article;

## **2. The executed article, arranged on the requirements (with the attached file):**

- 1) interval 1;
- 2) indents: from the top and bottom- 20 mm, from left- 20mm, from right- 20 mm;
- 3) the amount - up to 10 pages;
- 4) word processor- Word 6,0 - 7,0;
- 5) font - «Times New Roman Cyr»;
- 6) the typesize-14;
- 7) file format - "text in RTF (\*.rtf)»;
- 8) references - in the text in square brackets, eg: [1], where the first number – number of the source in the bibliography, the second - the number of the page in the source;
- 9) the scheme of the article:

**The title of the article (in bold type, orientation - in the middle)**

**the skip of one line**

**Surname and initials of the author(s), the name of the organization  
(In bold italics, left alignment)**

**the skip of two lines**

## **THE TEXT OF ARTICLES**

**the skip of two lines**

**Bibliographic list (with bold type, orientation - in center)**

Footnotes in every page are not allowed.

## **3. The receipt of payment**

The Organizing Committee reserves the right not to publish the materials, designed in accordance with the specified requirements.

The participation in the conference is free of charge. The publication in the collection is 2500 tenge.

Payment details:

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